Nurturing Healthy, Happy, Well-planned and Empowered Filipino Families:
The Philippine Experience

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Challenges Facing Filipino Families

- The magnitude of poor families is increasing

![Graph showing the increase in the magnitude of poor families from 2003 to 2009.](image)
Challenges Facing Filipino Families

- Families with too many children have lesser income, savings and expenditures

<table>
<thead>
<tr>
<th>Family Size</th>
<th>Mean per Capita Income</th>
<th>Mean per Capita Expenditure</th>
<th>Mean per Capita Savings</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>39,658</td>
<td>33,885</td>
<td>5,773</td>
</tr>
<tr>
<td>2</td>
<td>25,712</td>
<td>20,858</td>
<td>4,854</td>
</tr>
<tr>
<td>3</td>
<td>21,342</td>
<td>18,307</td>
<td>3,035</td>
</tr>
<tr>
<td>4</td>
<td>18,429</td>
<td>15,480</td>
<td>2,950</td>
</tr>
<tr>
<td>5</td>
<td>15,227</td>
<td>13,159</td>
<td>2,068</td>
</tr>
<tr>
<td>6</td>
<td>12,787</td>
<td>11,416</td>
<td>1,371</td>
</tr>
<tr>
<td>7</td>
<td>11,147</td>
<td>9,341</td>
<td>1,806</td>
</tr>
<tr>
<td>8</td>
<td>9,259</td>
<td>8,168</td>
<td>1,091</td>
</tr>
<tr>
<td>9 or more</td>
<td>8,935</td>
<td>7,699</td>
<td>1,236</td>
</tr>
<tr>
<td>Total</td>
<td>14,280</td>
<td>12,252</td>
<td>2,028</td>
</tr>
</tbody>
</table>

Challenges Facing Filipino Families

- Families with too many children have lesser income, savings and expenditures

<table>
<thead>
<tr>
<th>Family Size</th>
<th>Mean Education Expenditure per Student</th>
<th>Mean Health Expenditure per Sick Member</th>
<th>Mean Health Expenditure per Capita</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>5,558</td>
<td>2,437</td>
<td>1,700</td>
</tr>
<tr>
<td>2</td>
<td>3,135</td>
<td>1,969</td>
<td>922</td>
</tr>
<tr>
<td>3</td>
<td>2,243</td>
<td>2,124</td>
<td>802</td>
</tr>
<tr>
<td>4</td>
<td>1,787</td>
<td>1,464</td>
<td>438</td>
</tr>
<tr>
<td>5</td>
<td>1,558</td>
<td>1,454</td>
<td>336</td>
</tr>
<tr>
<td>6</td>
<td>1,090</td>
<td>1,311</td>
<td>299</td>
</tr>
<tr>
<td>7</td>
<td>858</td>
<td>940</td>
<td>206</td>
</tr>
<tr>
<td>8</td>
<td>1,081</td>
<td>744</td>
<td>166</td>
</tr>
<tr>
<td>9 or more</td>
<td>682</td>
<td>756</td>
<td>150</td>
</tr>
<tr>
<td>Total</td>
<td>1,369</td>
<td>1,400</td>
<td>466</td>
</tr>
</tbody>
</table>

### Challenges Facing Filipino Families

<table>
<thead>
<tr>
<th>Challenge</th>
<th>Details</th>
</tr>
</thead>
<tbody>
<tr>
<td>Unachieved fertility goals among women</td>
<td></td>
</tr>
<tr>
<td>One child gap between actual &amp; wanted fertility (3.3 TFR vs 2.4 wanted)</td>
<td></td>
</tr>
<tr>
<td>Higher fertility among poor &amp; uneducated (TFR of 5.1 children)</td>
<td></td>
</tr>
<tr>
<td>Access to family planning</td>
<td></td>
</tr>
<tr>
<td>48.9% CPR (2011)</td>
<td></td>
</tr>
<tr>
<td>34% modern, 17% traditional (15.7% Pills, &lt;1% NFP)</td>
<td></td>
</tr>
<tr>
<td>22% Unmet Need (2008)</td>
<td></td>
</tr>
<tr>
<td>54% of pregnancies are unintended (Guttmacher study in 2008)</td>
<td></td>
</tr>
</tbody>
</table>
The country aims to achieve an inclusive growth which is rapid enough to matter, given the country’s large population, geographical differences, and social complexity. It is a sustained growth that creates jobs, draws the majority into the economic and social mainstream, and continuously reduces mass poverty.
In pursuit of inclusive growth...

The Philippine Population Management Program (PPMP) aims to:

- Assist couples to achieve their fertility goals and reduce maternal mortality
- Achieve population outcomes facilitative of sustainable development
- Enable adolescents and youth to prevent early and unwanted pregnancy

President Benigno Aquino III
Social Contract with the People

- Philippine Development Plan 2011-2016
- PPMP Directional Plan 2011-2016
In pursuit of inclusive growth...

Administration’s policy on population:

• Non-inclusion of abortion as means of responsible parenthood

• Giving couples the right to choose how best to manage their families so that in the end, their welfare and that of their children are best served

• The State must respect each individual’s right to follow his or her conscience and religious convictions on matters and issues pertaining to the unity of the family and the sacredness of human life from conception to natural death

• In a situation where couples, especially the poor and disadvantaged ones, are in no position to make an informed judgment, the State has the responsibility to so provide

• In the range of options and information provided to couples, natural family planning and modern methods shall be presented as equally available
Kalusugan Pangkalahatan
(Universal Health Care)

• Focused approach to health implementation ensuring that all Filipinos especially the poor receive the benefits of health reform
• Thrusts and strategies:
  • Financial risk protection through expansion in NHIP enrolment and benefit delivery
  • Improved access to quality hospital and health care facilities
  • Attainment of the health-related Mid Decade Goals (MDGs)
Pantawid Pamilyang Pilipino Program (4Ps)

• A human development program of the national government that invests in the health and education of poor families, particularly of children aged 0-14 years old

• Patterned after the conditional cash transfer scheme implemented in other developing countries, the program provides cash grants to beneficiaries provided that they comply with the set of conditions required by the program
The **PPMP** as support to KP and 4Ps

**PPMP**

Empowering couples and individuals to achieve their desired timing, spacing, and number of children within the demands of responsible parenthood (e.g. promotion of reproductive rights)

- Social assistance
- Social development

Healthy, happy, well-planned, and empowered Filipino families

- Financial risk protection
- Access to health care
- Achievement of MDG
The **PPMP** as support to KP and 4Ps

**PPMP**

- Demand generation (improving health seeking behavior and capacities for family planning)

- Social assistance
- Social development

Healthy, happy, well-planned, and empowered Filipino families

- Financial risk protection
- Access to health care
- Achievement of MDG
Strategies

- Mobilization of Responsible Parenthood Movement (RPM) Team and the Municipal and Provincial Links on Family Development Sessions (FDS) with topic on Responsible Parenthood and Family Planning

- The 4Ps couples have to attend the FDS sessions monthly as a condition for cash grant
“...There are no schools for parents; the family development sessions are the closest we have to a mechanism for educating the Filipino family... ”

“...The program called 4Ps may not by itself, end poverty, but by bringing families together in the spirit of shared learning, it may help rebuild the sense of community from which democracy can grow.”

Randy David, Journalist, Philippine Daily Inquirer
Strategies

• Mobilization of the Community Health Teams (CHT) for 4Ps and non-4Ps areas to cover about 600,000 WRA with unmet need for family planning

• CHTs are composed of community health workers

• CHTs assist families in assessing and acting on health needs, provide information on available services in the locality and facilitate the organization of transportation and communication systems to outreach services and link with other service delivery networks
Strategies

• Foster Public-Private Partnership (PPP) by tapping:
  • The private sector
  • Local business communities
  • NGOs, CSOs, FBOs

• The private sector’s contribution:
  • Supporting BCC activities on FP
  • Train couples and WRA on RP-FP
  • Distribute BCC materials and FP commodities during medical missions
  • Referral to public health facilities
Strategies

- Conduct of political mapping (national and local level)
- Conduct of national and local advocacy initiatives
- Capacity building and mobilization of Local Advocacy Teams (composed of local officials, NGOs, and CSOs)
- Enlistment of national and local officials’ support/commitment/will
- Enactment and implementation of local ordinances, laws and guidelines on health and reproductive health/family planning – contraceptive self-reliance (CSR policy)
Milestones

- Reached couples from poor families
- Increased number of FP users
- Mobilized advocates and champions
- Pushed RH Bill into the period of amendments (for votation)
- Development and implementation of local ordinances and policies on population, reproductive health and family planning
- Increased funding for FP and RH
  - From 9B in 2011 to 11.3 in 2013 under DOH Budget
  - P283M budget for family health (2012)
Gaps and Challenges

• Achieving 63% CPR in 2015/ meeting the FP needs of 2.2 million women

• Reducing maternal mortality

• Institutional and strategic challenges:
  • Enactment of national population policy
  • Continuing provision of information on RP and FP
  • Continuing assistance to couples and families in accessing health care (including FP)
  • Increasing funds for contraceptive security
Responsible parents are the foundation of healthy, happy, prosperous, and empowered Filipino families.