Focus on the Family Malaysia
Who we are

Focus on the Family Malaysia is a non-profit organization set up with a clear vision – to strengthen families. We are committed to the family unit so as to encourage and promote an enriched family life for all.
What we do

Vision
Enriched families and communities nationwide

Mission
We are committed to nurture, support & protect traditional values and the institution of the family
## Strategies

### Nurture
- we educate, inspire, and strengthen families

### Support
- we provide relevant resources to families

### Protect
- we encourage, engage and network with professional counselors, educationists, family support organizations, governmental and resource agencies to preserve traditional values and the institution of the family
Awareness Campaigns

To create an awareness of the issues confronting families today.
90 sec Commentary

- In-flight airing of 90 second commentary on a daily basis (2009)
- Estimated people reached was 1 million per month

Mondays - Fridays at 7:30am

247 supermarkets nationwide
On-the-Go Family Tips

Want FREE Marriage and Parenting tips?
Dial #3636 now!

[family.org.my] Invest regularly in your marriage. Just as plants need water, a relationship won’t thrive unless you nurture it.
Media Appearances

A mission with No Apologies

The family's the thing

Star

Oriental Daily News

newstraitstimes
Web Presence
Government Involvement

National Population & Family Development Board (LPPKN)
Director since 2003
Public Awareness
Family Fun Time Builds Memories

Have you Hugged your Child Today?
Car Stickers

Photo Competition

Journey to Intimacy
Dr. Huang Wei-Jen
Public Awareness

Family on Sofa
Photo Contest

Family Fun Time Builds Memories

Family Motor Hunt

Family Fun Time Builds Memories

Malaysia
FOCUS
ON THE FAMILY
Resources

To provide wholesome and practical resources to the community.
Distribution Outlets

Bookstores

FOFM Resource Centre
Education & Training

To assist families to gain practical skills and support; and to equip and strengthen their relationships.
Bonding Programs

Total participants: 1344

"What a meaningful & memorable 24hr-event! It's a perfect solution to a fathers' predicament of wanting to spend time with their sons but unable to organise themselves to make it happen."

Malaysia FOCUS on the FAMILY

Father & Son Adventure Camp

LPPKN

Pizza Hut
Bonding Programs

Total participants: 350

Mother:
"It was truly a wonderful and special weekend for us compared to the weekends that are usually spent - either for holidays, shopping or homework and revisions."

"Very enriching. It is a beginning of a lifelong bond and we have learnt more about each other."

Daughter:
"It was really fun and I enjoyed the Amazing Race the most because my mom and I had to stick and run together all the time - which was AWESOME!"

"Extremely fun. I enjoyed myself and I'm sure my mom has too. We've learnt much more about each other that we never knew before. I do not regret coming for this camp."
Bonding Programs

Total participants: 156

Mother:
“It was a memorable time for both of us and we will cherish it for the rest of our lives.”

“I learnt that we are not alone and that all moms share the same thoughts and problems.”

Son:
“The pizza making session was excellent! I hope we can spend more weekends like this together!”

“Spending 100% of time together was a really wonderful experience.”
Bonding Programs

Total participants: 496

Daughter:
"It was great to have had a face to face talk with dad without anyone around (mom, brother or sister)."

"I enjoyed the evening with my dad because I hardly get to spend time with him. I am also really touched by the dreams he hopes for me."

Father:
"This is a good event which must be attended by every father and daughter on planet earth!"

"The whole evening was very well planned. I really enjoyed the time with my daughter."
Parenting Seminars

Focus on the Family’s Parenting Seminar is designed to give parents the opportunity to share their experiences of being parents, and to learn from and support one another.
Date Night

Celebrating the joy of togetherness

Date Night with Focus on the Family Malaysia is an event specially crafted for married couples. It encourages couples to intentionally carve time out for one another.
No Apologies®

Participants reached 52,948
Pledges taken 48,113 [90.87%]
Facilitators trained 1,678

- A character-based abstinence program that began here in 2003
- For youths aged 13 – 24 yrs
- Conducted in government and private schools, colleges, and other organizations
No Apologies® Abstinence Pledge Rate (2003 – August 2012)

Total Pledges: 48,113
Total Participants: 52,948

90.87% Pledge Rate
In your opinion, when is the right time for a person to have sex?

**PRE- No Apologies®**
- Before marriage: 35%
- After marriage: 65%

**POST- No Apologies®**
- Before marriage: 8%
- After marriage: 92%

*Changed Minds*
*27% out of 35%

Based on the responses of 13,588 participants in pre-workshop survey and pledges taken (2003-2008)
Abstinence Walk

• 300 students gathered for the No Apologies Youth Abstinence Walk at Millennium Park to make a stand for abstinence (June 2007)

• Launched by Datin Paduka Chew Mei Fun of the Ministry of Women, Family & Community Development
A survey was conducted from December 2009 to June 2010 on 1,680 participants to evaluate the effectiveness of the No Apologies® pledge.

91.79% Kept Pledge
Family Support Services

To provide support for individuals and families through counseling.
Counseling Services

- Provide guidance and support for both personal and relationship problems
- Counseling given via phone, email or face-to-face contact
- In 2011, we served 453 clients
Prepare-Enrich & Couple Checkup

Assessment tools for marriage counseling and relationship health.
Workplace Programs

To empower businesses in addressing the needs of their staff, especially those arising from the interaction between work and family.
Work-Life Balance Talks

The Heart of Success

ROB PARSONS

Making it in business without losing in life

I would recommend CEO's to give this book to every manager in their company.

Lynbrook, Vice President, Healthlink Research P/L.
Family Research

Identifying issues and trends to develop relevant programs, and affect public policies when opportunities arise.
Divorces among non-Muslims highest since 2001

PUTRAJAYA: Last year saw the most number of non-Muslim divorces since 2001 and the least number of marriages.

<table>
<thead>
<tr>
<th>Year</th>
<th>No. of divorces</th>
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<tbody>
<tr>
<td>2003</td>
<td>3,293</td>
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<tr>
<td>2004</td>
<td>3,004</td>
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<td>2005</td>
<td>3,804</td>
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By Hamidah Atan
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Over 1364 newspaper and magazine articles related to family issues.
The Way Forward

3 Rs

Relevance in Programs

Reliability in Content

Reproducible in Process